

ULI WORKSHOP

Retrofitting Commercial Buildings to be Green

**Washington, D.C.
June 24, 2009**

- Understand the elements of green retrofits
- Reduce costs and increase your ROI
- Establish and track operating metrics
- Find money through stimulus funding and tax incentives

www.uli.org/workshops



**Urban Land
Institute**

Retrofitting Commercial Buildings to be Green

Reduce operating costs, achieve higher energy efficiency, and reduce CO2 emissions by upgrading and renovating existing building systems and components.

Using industry experts and case studies of commercial office properties, this new one-day ULI Professional Development program will document the costs, time, and complexities of retro-fitting buildings to achieve overall higher performance and enhanced occupant satisfaction. The program will demonstrate the bottom-line returns that have been achieved in operating efficiency and payback metrics.

Financing vehicles, including government programs; debt and equity capital; performance contracts; and renewable energy credits will also be covered.

Who Should Attend

The audience for this program would include building owners, developers, property managers, asset managers, investors and policy makers.

Schedule

Registration:
8:00 a.m. to 8:30 a.m.

Program :
8:30 a.m. to 5:00 p.m.

Lunch:
12:00 p.m. to 1:00 p.m.

About the Urban Land Institute

ULI—the Urban Land Institute is an independent, nonprofit, education and research organization that is supported by its members. Its mission is to provide responsible leadership in the use of land in order to enhance the total environment.

ULI sponsors educational programs and forums to encourage an open international exchange of ideas and sharing of experience; initiates research that anticipates emerging land use trends and issues and proposes creative solutions based on that research; provides advisory services; and publishes a wide variety of materials to disseminate information on land use and development.

Established in 1936, the Institute today has more than 40,000 members and associates worldwide representing the entire spectrum of the land use and development disciplines.

ULI's education program is a multi-faceted endeavor, designed to improve the level of expertise of preprofessional and professional land use and development practitioners.

Workshop space is limited. Early registration is advised.

Instructor



Leanne Tobias

Founder and Principal Malachite LLC
Bethesda, Maryland

Leanne Tobias is founder and Principal of Malachite LLC. She brings more than 20 years of national commercial real estate experience to this practice area, as well as extensive national contacts in commercial real estate development, finance, government, and related disciplines. Tobias is also a nationally recognized speaker and author on sustainable real estate who has been quoted extensively in the media. She is one of the few commercial real estate investment and management professionals accredited by the U.S. Green Building Council under its Leadership in Energy and Environmental Design (LEED) program.

Additional speakers to be announced.

David A. Mulvihill, Program Manager

**Save \$100 by attending both the
workshop and conference**

**Investing and Developing Green:
Putting Green to Work**

Washington, D.C. • June 23, 2009

Find out how to leverage the federal government's investments in sustainability. Explore innovative finance ideas and the best strategies for implementing sustainable development efficiently and profitably.

FOR MORE INFORMATION GO TO

<http://www.uli.org/sitecore/content/ULI2Home/Events/Conferences/Americas/Green/Green2009/Investing.aspx>

Visit the ULI Web site at

www.uli.org/workshops

for information on other

upcoming ULI Workshops.

REGISTRATION FORM **Retrofitting Commercial Buildings to be Green**

Please check the workshop you will be attending.

- Washington, D.C.** (#231224 09)
June 24, 2009

Register four ways:

- Call 800.321.5011 or 410.626.7500 with credit card information.
- Fax your form with credit card information to ULI at 202.624.7147.
- Mail completed registration forms to: Workshop Registration, the Urban Land Institute, 1025 Thomas Jefferson Street, N.W., Suite 500 West, Washington, D.C. 20007-5201.
- Visit the ULI Web site and register online at www.uli.org/workshops.

Special needs? Call 800.321.5011.

Please print clearly or type the information requested below.
For multiple registrations, duplicate this form.

Name _____

Name for Badge _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Registration Fees

- | | | |
|---|-------|-----------------|
| <input type="checkbox"/> ULI Members* | \$395 | ID Number _____ |
| <input type="checkbox"/> Nonmembers | \$695 | |
| <input type="checkbox"/> Government and nonprofit attendees | \$295 | |

Payment Options

- Check made payable to ULI—the Urban Land Institute.
 - American Express Diners Club MasterCard
 - Carte Blanche Discover VISA
- Card Number _____ Expiration Date _____

- I cannot attend the workshop but would like my name added to ULI's Continuing Education mailing list.
- *Send information on the ULI professional development certificate program.

*Membership in ULI is held by individuals, not companies. Membership benefits, therefore, cannot be transferred to other individuals within the same company or public agency. For membership information, visit www.joinuli.org or call ULI Customer Service at 800.321.5011.

Accommodations and Workshop Location

Hotel accommodations are not included in the registration fees. If you would like to make hotel arrangements please contact the appropriate hotel below. You are advised to make your reservations as early as possible. NOTE: Hotel room blocks do not exist for programs held at ULI's offices.

Washington, D.C. Program

June 24, 2009

Meeting Only

ULI Headquarters 1025 Thomas Jefferson Street, N.W., Suite 500 West, Washington, D.C. 20007-5201
Telephone: 202-624-7000. **Cancellation deadline for workshop: May 6, 2009.**

Accommodations Only

Hotel Monticello 1075 Thomas Jefferson Street, N.W., Washington, D.C. 20007
Reservations: 800.388.2410 or 202.337.0900

The Four Seasons Hotel 2800 Pennsylvania Avenue, N.W., Washington, D.C. 20007
Reservations: 877.707.0843 or 202.342.0444

The Latham Hotel 3000 M Street, N.W., Washington, D.C. 20007
Reservations: 888.587.2377 or 202.726.5000

The Melrose Hotel 2430 Pennsylvania Avenue, N.W., Washington, D.C. 20037
Reservations: 800.635.7673 or 202.955.6400

Registration, Cancellations, and Discounts

Register early! Space is limited at each workshop and applications are taken on a first-come, first-served basis. Registrations will be processed only when full payment is received. • **You can register four ways:** See registration form for instructions and fees. • **Registration fee** includes tuition, course materials, luncheons, and refreshments. There is an additional \$100 charge for on-site registrations. • **Cancellations**, which must be made in writing to ULI's Events Management Department, will be subject to a \$100 administrative fee. Cancellations must be received at least seven days prior to the start of the workshop to be eligible for a refund. No refunds will be granted thereafter. You may, however, transfer your registration, without penalty, to another member of your organization. • **Group discounts** apply if three or more employees from the same company or organization attend the same program. Call David Mulvihill at 202.624.7122 for a special price.

Professional Development Certificate Program

ULI now offers two professional development certificates: the Real Estate Development Finance certificate and the Real Estate Development certificate. Workshop attendance can be applied toward earning a ULI professional development certificate. Get the recognition you deserve, and save money on selected education events! Call 800-321-5011, or visit the ULI Web site for applications and requirements at www.uli.org.



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