



DESTINYSM
America's First Eco-Sustainable City

MANUFACTURING & DISTRIBUTION

Greening the Supply Chain

In today's brave new "green" world, manufacturers fall into two categories: chasing regulatory compliance issues or proactively developing products and processes with a less invasive environmental impact. Industry experts point out that the proactive stance creates higher profits, decreases compliance costs and provides a distinct marketing advantage. By beating regulations to the punch, many companies lead the standards, rather than continually trying to meet them.

Manufacturing companies in Destiny will have many advantages; from the availability of local materials, to the R&D facilities, and eco-sustainable distribution.

Destiny provides a direct benefit to manufacturers:

- Your location will be superb, in close proximity to major ports, interstates, railways and major airports.
- Within Destiny, manufacturing companies, their suppliers and distributors will be clustered together, creating synergy along with practicality in Eco Industrial Preserves.
- Destiny's Energy Park will recycle waste created in the manufacturing process, alleviating the costly process of waste removal.
- Destiny and all of its inhabitants will naturally lead by example; creating standards, rather than chasing compliance.

According to "eyefortransport," a transportation and logistics information services provider, 75 percent of a company's carbon footprint is created by logistics and transportation. And while 59 percent of industry leaders rank "green issues" as a priority, not all have found the green-ROI path. Those that have, reduced solid waste and expenditures hand-in-hand.

Recent estimates of CO₂ emissions rate buildings as contributing as much as 40 percent. The "greening" of large distribution centers not only contributes to a better environment, cost savings are also significant.

Distribution and Logistics in Destiny will lead in productivity and ease of operation.

- Location is everything for major distributors. With the entire Southeastern United States and the Caribbean at our doorstep, Destiny is a perfect solution.
- The immediate local market reach for Destiny is 15 million consumers within a four hour drive and by 2030, that number will reach 30 million.
- Green structures naturally create cost savings through the utilization of renewable power, low cost lighting, water usage, and even the way we

