



DESTINYSM
America's First Eco-Sustainable City

REVOLUTION GREEN – ECONOMIC BOOM

Rising from the dust of a crumbling market, the sustainable industry is creating an economy of its own; complete with trading platforms, a job market with a skilled labor force, high demand, steady growth and entrepreneurial genius.

Economists have compared the growth of sustainable commerce to the industrial revolution. The scale and rate of growth is estimated at nearly \$10 billion in revenue per year and as many as 8.5 million jobs.

Destiny is poised not only to participate in this economic boom, but to lead it.

Operating in this new paradigm of sustainability comes with both challenges and great rewards.



FAST FACTS:

If all new growth in the US was Smart Growth, we could slash emissions by 595 million metric tons in 10 years.

Residents of Smart Growth communities can save an average of at least \$600 per month in transportation costs.

Property values increase in Smart Growth areas. Nearly 90% of people planning to buy a home in the next three years rank a short commute as their top priority.

(Source: NRDC)

The demand for smart growth, sustainable development, industry, goods and services is born from common sense. It is a result of consumer insistence, government regulation and scientific fact. The result of proactive endeavors is rewarded richly through strategic and monetary benefits, marketing, cost savings, credibility and yes, it's patriotic.

Sustainable practices require the use of local resources, local transportation, local cooperation and a local workforce. This translates to a stronger local economy. Sustainable jobs cannot be shipped overseas.

What may have started as a grass roots effort has grown organically into a strong, successful revolution, shifting our economic viability from one of uncertainty to one of stability, pride and hope.

