



DESTINYSM
America's Largest Eco-Sustainable City.

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**DESTINY, FLORIDA - AMERICA'S FIRST ECO-SUSTAINABLE CITY
UNVEILS PROJECTS, PARTNERS, AND TECHNOLOGY INNOVATION
AT GREENBUILD 2008**

*-- U.S. Green Building Council's Annual Greenbuild International Conference & Expo
Hosts 25,000 attendees at Boston Convention and Exhibition Center November 19-21. --*

DELRAY BEACH, FL (Nov. 12, 2008) - Destiny, Florida, America's first eco-sustainable city, announced today it will again exhibit at the industry's largest gathering of representatives from all sectors of the green building movement.

"We are proud and excited to again be participating in the USGBC event," stated Roz Gatewood, Vice President of Business Development for Destiny. "This annual event has become the focal point for like-minded companies to gather and share innovation and strategy. It's a unique opportunity to connect with those companies and individuals who can join in our Destiny vision."

Destiny, a 41,300-acre, proposed self-contained green community, will be designed to ensure environmental, social and economic stability for its residents. In the planning stages, Destiny is currently working with the state of Florida and Osceola County to secure entitlement.

Destiny serves as the first large-scale sustainable community in North America; with sustainability standards set at the highest levels to become a world-class model for sustainable development. Approximately the size of the District of Columbia, Destiny is located at the heart of Florida's Clean Tech Corridor. Cutting edge green technology, R&D, innovation and education are the focus for the economic development of Destiny.

Destiny will exhibit at Booth 2858 and will host a limited invitation cocktail reception at the Green Round Table's Nexus Green Building Resource Center on Thursday, November 20, 2008 from 6 – 9 PM.

The U.S. Green Building Council's Greenbuild International Conference & Expo is hosted this year in Boston - the historic cradle of the American Revolution, home to innovations that have far-reaching impact and the perfect place to celebrate Greenbuild 2008's theme of "Revolutionary Green: Innovations for Global Sustainability."

More than 25,000 attendees will connect with their green building peers, industry experts, and influential leaders as they share insights on the green building movement and its diverse specialties. Greenbuild will also host Archbishop Desmond Tutu as opening keynote speaker.

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About Destiny

Proposed as America's first Planned Environmental Development, Destiny will be ideally situated within a day's drive of 30 million consumers and at the crossroads of the most highly trafficked tourist destination in the United States. Destiny will be a life-long learning community where the educational components are modeled on international curriculum standards. Future home to scientists, engineers, clean-tech innovators and University Research Centers, Destiny will be a well-balanced mix of new technology, educational excellence, longevity-based lifestyles, and social and cultural centers.

Destiny, Florida spans 64 square miles with more than 25,000 acres of open space in southern Osceola County; less than one hour south of Orlando. Strategically located at one of Central Florida's main intersections consisting of the Florida Turnpike, 441 and State Road 60, Destiny will provide a variety of industries with a new regional commerce hub. Destiny is slated to feature NextGEN aviation, a multi-modal transportation system and a master plan for sustainability by world renowned ARUP. Destiny is situated within Florida's Clean Tech Corridor in the 7th largest mega-region in the United States.

For more information, please visit www.destinyflorida.com or call 561.330.7000.

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